

*"I have lived in Montcalm County ALL my life.*

*This was a beneficial and enlightening*

*program. I would strongly recommend*

*Leadership Montcalm to all our community*

*leaders."*

*LM Alumnus*

*"Leadership Montcalm has changed me. I am*

*indeed a better person and leader because of*

*the experience."*

*LM Alumnus*



*Leadership Montcalm XXII Participants*

***Great leadership is the  
cornerstone of a healthy,  
productive community.***

## *Leadership Montcalm*

### Executive Committee

Michelle Nielsen—Leadership Montcalm, MCC

Stephanie O’Dea—

Carol Pettengill—Stafford Media Solutions (retired)

Ben Wood—Michigan Manufacturing Technology  
Center/The Right Place

Karen Marsman— Alpha Family Center

Jessica Higglely—DHHS

Kristin Griffes— Boys and Girls Club of Grand Rapids

Heather Feazel— City of Greenville

Emily Dowd—Spectrum Hospitals

Amanda Lee—Montcalm Area Reading Council

Juan Granados—Montcalm Community College

Jacob VanBoxel—City of Stanton

Teresa Boyer—MAISD



Leadership Montcalm is a one-day-a-month training program that incorporates pertinent critical issues, education and skills training. This program has been designed by current local leaders to ensure the

# *Leadership Montcalm*



## **SPONSOR**

*Our Mission:*

***To identify and develop  
an informed, committed  
and diverse network of  
effective leaders***

For information, contact:

Michelle Nielsen, Executive Director

Leadership Montcalm

Phone: 616 894-2350

E-Mail: leadershipmontcalm@gmail.com

Search: Leadership Montcalm for the  
webpage sponsored by MSU

**Leadership Montcalm has been building leaders since 2000.**

## ***Why Sponsorship?***

Sponsoring *Leadership Montcalm* is an investment in the future of Montcalm County.

## ***How Does the Community Benefit?***

- Motivated workers who possess improved leadership effectiveness.
- Employees with enhanced skills and abilities in areas such as conflict management, problem-solving and public speaking.
- Accumulation of valuable insights that empower participants to be more productive employees and involved citizens.
- Powerful community networks and high organizational visibility.

For more information about Leadership Montcalm or to acquire an application, contact:  
Michelle Nielsen Executive Director  
P.O. Box 368, Stanton, MI 48888  
Phone: 616 894-2350  
E-mail: leadershipmontcalm@gmail.com

## ***Investing in Your Community***

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It is the goal of *Leadership Montcalm* to keep the cost of annual sessions reasonable so as not to have cost be a hindrance to any participant. In order to accomplish this goal, we have various levels of sponsor help. Sponsorships can be in cash donations, by paying a participant's tuition cost, or by "in kind" support. Sponsorship of *Leadership Montcalm* allows the sponsors to reach a very select group of Montcalm County residents.

### **Platinum Sponsors (\$1000 or more) - Benefits**

- Sponsors may send up to two participants at no additional cost.
- Sponsors may exclusively present their organization to the participants at a pre-arranged noon session.
- Sponsor's business cards and promotional items are distributed to all participants.
- Sponsors are listed on the *Leadership Montcalm* website.
- Sponsors are listed in the participants' binders.
- Sponsors are listed in any advertising and *Leadership Montcalm* promotional items.

### **Gold Sponsors (\$750—\$999) - Benefits**

- Sponsors may send one participant at no additional cost.
- Sponsors may present their organization to the participants at a pre-arranged noon session
- Sponsor's business cards and promotional items are distributed to all participants.
- Sponsors are listed on the *Leadership Montcalm* website.
- Sponsors are listed in the participants' binders.
- Sponsors are listed in any advertising and *Leadership Montcalm* promotional items.

### **Silver Sponsors (\$500—\$749) - Benefits**

- Sponsors may present their organization to the participants at a pre-arranged noon session
- Sponsor's business cards and promotional items are distributed to all participants.
- Sponsors are listed on the *Leadership Montcalm* website.
- Sponsors are listed in the participant's binders.

### **Snack Sponsors (\$50 to \$100)**

- Sponsors will be acknowledged for providing snacks

~~ All sponsors are also given recognition with their level of sponsorship at all alumni events. ~~